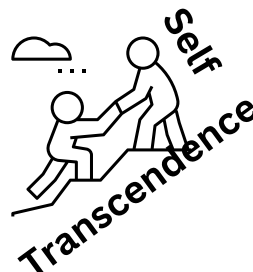


B2C DIMENSIONS OF VALUE

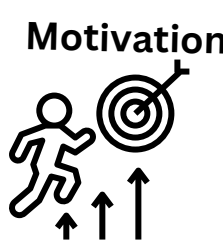
IMPACT BEYOND ME VALUE



LIFE CHANGING VALUE



EMOTIONAL VALUE



RELATIONSHIP VALUE



FUNCTIONAL VALUE

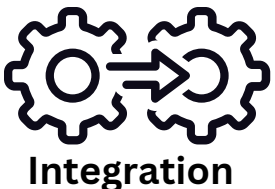
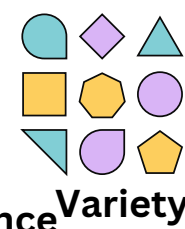
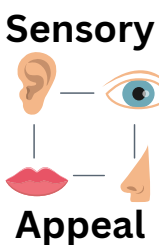
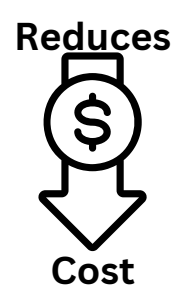
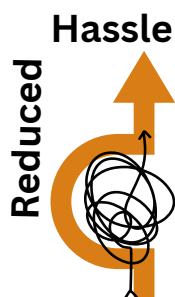


TABLE STAKES

